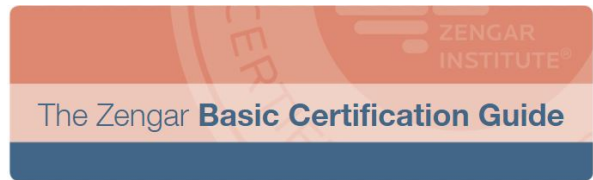
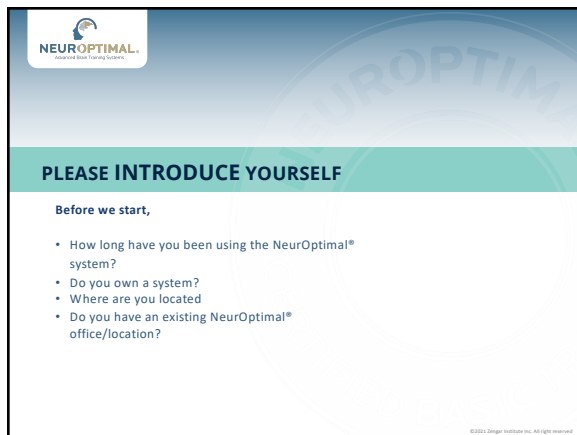




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3



MEET THE LEADERS...

Dr. Valdeane Brown




Co-Founder
Clinical Psychologist

Dr. Susan Brown




Co-Founder
Clinical Psychologist

4

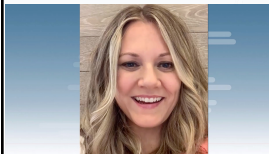


The Zengar **Basic Certification Guide**



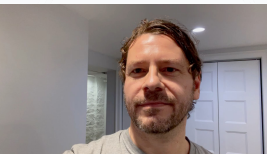
MEET THE LEADERS...

Samantha Diavatis



CEO & COO

Alex Théoret



CEO & CFO

5



Basic Certification Goals

- Understand the method the brain uses to 'Communicate' with itself
- Learn the premise behind neurofeedback
- Know the history of NF and specifically NeuroOptimal®
- Understand the Zengar® history therefore, the communication process of NeuroOptimal®
- Learn the differences between a 'Linear NF system & Dynamical Neurofeedback® Training program'
- Understand the DIFS – as a 4-D model
- Learn Technical information such as "Running a Session, Media Downloads and NOMP"





6




Basic Certification Goals

- To learn the NeuroOptimal® process
- To understand the Role of the NeuroOptimal® wellness provider & role of the Client
- To Recognize and track "Shifts"
- Change- a natural characteristic of life
- NeuroOptimal® detects 'changes' or 'differences'
- To learn how to answer Client questions & concerns branding, philosophy and language of NeuroOptimal®
- To know where resources are in PASS: (how to log on to a Zen Connect, basic maintenance of your system and very basic troubleshooting)
- To Discuss Business/ Marketing for your NeuroOptimal® office





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